

FBL Blog & Newsletter Submission Guidelines

Thank you for your interest in being a guest writer for Feedback Labs!

Feedback Labs is a learning network for funders and practitioners committed to making feedback the norm in aid, philanthropy, nonprofits, and government. It's where public servants go to stay ahead of emerging agendas in our field, find innovative tools to better listen to the communities where they serve and connect with our global network of over 600 organizations around the world.

By writing for Feedback Labs you can put your thoughts and ideas in front of a highly influential global audience, get recognition from your peers and build a strong network in the public sector. Below are general guidelines for the type of content we are open to receiving. Please let us know if you have questions by emailing communications@feedbacklabs.org.

What type of content do you accept?

Our blog and the bi-weekly newsletter highlight the work being done to advance our field. We welcome any content that is useful for building better, stronger feedback practices for nonprofits, funders and governments with preference given to practical advice, stories from the field, and op-eds from leading voices that our readers can use immediately.

In general, we rarely post or repost content from outside sources where the general purpose of the content is to sell a service, tool, or event.

Please [visit our blog](#) and [subscribe to our newsletter](#) to get a good sense of the type of content we accept.

Frequent Topics

- Feedback Centered Events
- Ecosystem Op-Eds
- Feedback & Crises
- Feedback & Equity
- Feedback Fundamentals
- Feedback Tools
- Feedback in Action
- Listening for Justice

General Guidelines

- Your post should be an original work
- If you want an already published article to be republished to our blog, you'll need to email us with a link to the original post and provide us with confirmation that the original

author(s) & publisher of the blog post has signed off on their post being reposted to our site.

- There is no minimum length, but we recommend about 500-1,000 words for decent depth and detail.
- Write in a friendly, conversational voice/tone that's less formal and more approachable.
- Providing images is optional (we'll include one if you don't). If you wish to provide an image to go with your blog post, it should be attributed (provide image source URL), at least 200×200 pixels, JPG or PNG format.
- If you submit a stock photo, please ensure it's royalty-free and able to be shared and modified for marketing/commercial purposes.

We prioritize the quality of submitted content and the relevance to our audience over quantity. Please note that we reserve the right to refuse any content submitted, with or without a stated reason and are not able to post and/or repost every article that is submitted to us. Feedback Labs does not pay for unsolicited submissions.

Stylistic Recommendations

- Use short paragraphs, subheadings, and/or bullet lists to break up your article.
- Check your spelling and grammar.
- Attribute any quoted/paraphrased info with links to the sources.
- Ensure you own or have permission to use any photos, graphics or scholarship included.

Pitch Your Idea - *What's in it for you?*

If your article is selected, our team will guide you through turning your pitch into a finished article. Once it's published, your article will feature alongside writing by leading feedback practitioners.

Any content featured by Feedback Labs will credit the author(s), their organization or affiliations and include links to their site and social media accounts.

How To Contribute

We welcome completed blog and newsletter submissions for consideration as well as idea pitches for future articles. To write an article for FBL, please email communications@feedbacklabs.org with a headline for your story and an introductory paragraph (up to 200 words).