

# Summer 2019 Product Strategy Internship

*Do you have a knack for getting to the tipping point? **Become the Face of our Product Development.***

We need you **June to August, 2019.**

You'll be based in the heart of **Washington, D.C.**

## Are you right for the job?

### *You are*

- Infinitely adaptable
- Driven and hungry to succeed
- Able to create your own direction and roll with the punches
- Collected and proactive under pressure
- The perfect balance of thoughtful and action oriented
- 100% at all times committed to excellence

### *You can*

- Review the existing product portfolio and determine next steps for bringing them to scale
- Manage the development and prototyping of one or two products
- Seek out feedback from intended users and respond accordingly
- Communicate the essence of complex concepts and concisely convey detailed information

### *You will*

- Develop and implement creative ideas for member engagement across existing products (including LabStorms, Feedback Quiz, Feedback Summit, etc.)
- Establish, record, and develop a sustainable system for tracking essential metrics for key existing products (including LabStorms, Feedback Quiz, Feedback Summit, etc.)
- Identify key elements that will take Feedback 2019 to the next level, including inspiring speakers and presenters to meet our target audience's interest and a radical shift in venue
- Manage design, product versioning, delivery and marketing to launch new products (potentially including, Feedback Quiz Version 2.0 and Certification) to intended users
- Take on responsibility you never imagined
- Jumpstart your career alongside the best and brightest
- Become a part of the FBL family

## Why join the FBL team?

Feedback Labs is a mission driven organization committed to making real change in the world. Our team is dynamic and growing. We work smart, we work hard, and we have fun.

As an FBL intern you will work closely with each member of the team, be trusted with great responsibility, push the Labs forward, and be supported to take the next big step in your career. Past interns have helped create [new products](#), transformed our marketing and communication strategies, and written featured [blog articles](#).

FBL is a chance to work with a fun and exciting team, shape a new organization, and learn from some of the most creative types in the sector. Feedback Labs offers other benefits to all interns, including but not limited to gym membership, yoga classes, professional development lectures, and a minor transportation stipend. We are also happy to work with selected candidates to apply for academic credit where permitted by hosting institutions.

### **Compensation:**

Feedback Labs provides support for interns transportation and housing, however, many of our interns secure funding from their institutions, and we encourage you to find such opportunities. Once offered a position, we are happy to discuss how we can support the process of securing funding from your institution.

## Show us what you're made of.

Ready to apply to a spring internship with Feedback Labs? Help us solve a current brain bender. This is an example of the real work you'll be doing if you join the FBL team. Your ideas matter. Be creative and leave us with some ideas of what to do next. [Download your prompt here](#). We ask that you spend no more than two hours working to solve it. Please send your solution to [jobs@feedbacklabs.org](mailto:jobs@feedbacklabs.org) with the subject line: [Product Intern Application] - Your Name.