

FEEDBACK + ATLANTA

Uncovering Evidence

Advancing Equity

Shifting Power



THEME: FEEDBACK+ACTION

Tracks



Advancing Equity – Feedback can be a tool for equity, but to make sure that it contributes to more equitable programs or outcomes foundations and nonprofits must be intentional about incorporating an equity lens in their listening and feedback practice. This topic highlights examples, best practices, and case studies where organizations have listened to and acted on feedback in ways that have advanced equity for the people and communities at the heart of their work who have, historically and because of persistent systemic and structural racism, been least heard.

Shifting Power – Funders and nonprofits currently hold too much power over decisions that affect the communities at the heart of their work. This track will explore how listening and feedback can help shift power to ensure people and communities have the ability to shape the programs, policies, and funding that affect their lives.

Uncovering Evidence – After several years of rigorous studies, exciting new evidence is emerging that shows that constituent feedback can predict program outcomes, and listening and acting on feedback can help programs chart the course to greater impact. This sub-theme explores current research on feedback and how we can act on it.



Event Agenda

Feedback+Atlanta

Wed, Feb 08, 2023

8:00 AM - 9:00 AM

Breakfast Tables & Registration

Moving beyond data to listening

8:00 AM - 9:00 AM

Speaker: Anne Meysenburg (she/her)

Supporting community feedback through program co-design and intentional listening

8:00 AM - 9:00 AM

Speaker: Natalie Garcia (they/she)

Feedback at ENES Translations and FUNDACREA

8:00 AM - 9:00 AM

Speaker: Gladys Teos

Decentralization in the Black Community

8:00 AM - 9:00 AM

Speaker: Ronnie King

9:00 AM - 10:15 AM

Ten Years Young: learning from a decade of building the feedback field

Location: North Gallery

Speakers: Fay Twersky (she/her), Aly Rahim, Art Taylor (he/him), Jean-Louis Sarbib

10:15 AM - 10:30 AM

Break

10:30 AM - 11:45 AM

Morning Breakout Sessions

Kentucky Refugee Voice Project: Looking back, Looking forward

10:30 AM - 11:45 AM

Location: Event Hall

Speakers: Rylan Truman (she/her), Beth Head (she/her), Sara Rahmaty, Sodaba Rahmaty

Embedding Equity in High-Quality Feedback: From Theory to Practice

10:30 AM - 11:45 AM

Location: North Gallery

Speakers: Valerie Threlfall (she/her), Amanda Minix, Jesse Kerstetter (they/them), Dani Roomes

Building a Practice of Participant Feedback through Evaluation

10:30 AM - 11:45 AM

Location: Suite 101

Speakers: Dina Wilderson (she/her), Yon Jimenez-Macuso (he/him)

Shifting Power in the Civil Society Sector: System Change through Dynamic Accountability

10:30 AM - 11:45 AM

Location: Classroom

Speakers: Shonali Banerjee (she/her), Elisa Lopez Alvarado (she/her)

Building a culture of feedback: closing the loops between funders, grantees & communities

10:30 AM - 11:45 AM

Location: Cafe

Speakers: Katie Ensign (she/her), David Garfunkel (he/him), Kathy Park (she/her), Jennifer ODonnell

11:45 AM - 12:15 PM

Break

12:15 PM - 1:45 PM

Movement Makers Lunch

Location: North Gallery

Speakers: Kelley Gulley (she/her), Fay Twersky (she/her), Mayor Andre Dickens

1:45 PM - 2:00 PM

Break

2:00 PM - 3:00 PM

Afternoon Breakout Sessions

Centering Community-Based Organizations in the Learning Process

2:00 PM - 3:00 PM

Location: Cafe

Speakers: John Hecklinger (he/him), Sam Phillips-Corwin (he/him)

How well am I doing? A self-assessment of listening practices

2:00 PM - 3:00 PM

Location: Classroom

Speakers: Lyman Benitez (she/her), Aggie Pappas

Prototype party: how do we tell when nonprofits are listening well?

2:00 PM - 3:00 PM

Location: North Gallery

Speakers: Megan Campbell, Bradley Dudding (he/him), Cesar Del Valle, Valerie Threlfall (she/her), Laura Andes

"Talk to us First!": The Predictive Power of Youth Perception

2:00 PM - 3:00 PM

Location: Event Hall

Speakers: Jennifer de Forest (she/her), Treva Patton

Shifting Culture from Collection to Integration of Feedback

2:00 PM - 3:00 PM

Location: Suite 101

Speaker: Ahmed Whitt (he/him)

3:00 PM - 3:15 PM

Break

3:15 PM - 4:30 PM

Proof in the (feedback) pudding: Uncovering Evidence of Feedback as the 'Smart Thing'

Location: North Gallery

Moderator: Yvonne Belanger ; Speakers: Yon Jimenez-Macuso (he/him), Ahmed Whitt (he/him), Jen Wilka (she/her)

4:30 PM - 6:30 PM

Reception

Thu, Feb 09, 2023

8:00 AM - 9:00 AM

Breakfast Tables

Listening for Learning and Change

8:00 AM - 9:00 AM

Speaker: Ada Gomero

The Bail Project

8:00 AM - 9:00 AM

Speaker: Jeremy Page (he/him)

Queer Stories and Shared Humanity

8:00 AM - 9:00 AM

Speaker: Jordan Reeves (they/she/he)

The collection and standardization of demographic data

8:00 AM - 9:00 AM

Speaker: Cesar Del Valle

9:00 AM - 10:15 AM

The Elephant in the Room: funder listening for the collective good

Location: North Gallery

Moderator: Jonathan Brack ; Speakers: Ciciley Moore (she/her), Gabriela Alcalde, Jehan Velji (she/her)

10:15 AM - 10:30 AM

Break

10:30 AM - 11:45 AM

Breakout Sessions

Participation and Power: Challenging Typical Foundation Practices and Decisions

10:30 AM - 11:45 AM

Location: North Gallery

Speakers: Ciciley Moore (she/her), Janiece Watts, Annie Jane Cotten, Katy Love (she/her)

Feedback Mentoring: How it Works & Working It

10:30 AM - 11:45 AM

Location: Event Hall

Speakers: Chioke Mose-Telesford, Jesse Kerstetter (they/them), Elaina Mule (she/her), Ahmed Whitt (he/him), Katie Milway (she/her), Yvonne Belanger

Tools Showcase: SoPact

10:30 AM - 11:45 AM

Location: Suite 101

Speaker: Unmesh Sheth (he/him)

Sharing power through co-creation: a beginner's guide

10:30 AM - 11:45 AM

Location: Cafe

Speakers: Alison Carlman (she/her), Johanssen Obanda (he/him), Gladys Teos, Liz Radzicki (she/her)

Re-Enfranchising Communities through Feedback Intermediaries

10:30 AM - 11:45 AM

Location: Classroom

Speakers: Lindsay Church (they/them), Qwynn Galloway-Salazar

11:45 AM - 12:15 PM

Break

12:15 PM - 1:45 PM

Shifting Power: Opportunities for transformational listening

Location: North Gallery

Speakers: Mari Kuraishi (she/her), Ronnie King, Tais Siqueira, Michelle AT Hughes

1:45 PM - 2:00 PM

Break

2:00 PM - 4:00 PM

LabStorms

Many Experts: The Challenge of Blending Community Feedback With Outside Expertise

2:00 PM - 4:00 PM

Location: Classroom

Speakers: MIT Museum, Ben Wiehe, Amanda Figueroa (she/her)

Client Voices-Shaping the Feedback Loop in a Resettlement Agency through Multiple Channels

2:00 PM - 4:00 PM

Location: Cafe

Speakers: International Rescue Committee, Jacquelyn Ulrich, Arta Alla, Alison Spitz

Navigating Adulthood after Foster Care in Atlanta: Strategies for Proactively Equipping Georgia's Youth for Independent Living

2:00 PM - 4:00 PM

Location: Suite 101

Speakers: Third Sector, Oscar Benitez, Ty Peake (he/him), Candis L Jones, LAPC (she/her)

Shifting Power at Habitat

2:00 PM - 4:00 PM

Location: Event Hall

Speakers: Habitat for Humanity, Jessica Doanes (she/her), Darbi Strahle (she/her), Tina Bingham (she/her)

Considering equity and balance of power in delivery of services and feedback channels

2:00 PM - 4:00 PM

Location: North Gallery

Speakers: Second Helpings Atlanta, Andrea Jaron, Katie Maxwell, Kim Soltero

4:00 PM - 4:30 PM

Networking and break

Location: North Gallery

Fri, Feb 10, 2023

8:00 AM - 9:00 AM

Breakfast Tables

What Is Listen4Good?

8:00 AM - 9:00 AM

Speaker: Valerie Threlfall (she/her)

Kentucky Refugee Voice Project: Looking Back, Looking Forward

8:00 AM - 9:00 AM

Speaker: Rylan Truman (she/her)

Jabulani Youths for Transformation

8:00 AM - 9:00 AM

Speaker: Johanssen Obanda (he/him)

From farmer feedback to federal policy change

8:00 AM - 9:00 AM

Speaker: Michelle AT Hughes

Encouraging Engagement Across Difference

8:00 AM - 9:00 AM

Speaker: Jaime Vazquez

9:00 AM - 10:00 AM

Listening to EVERYONE at the Heart of Your Work: Universal Design in Feedback

Location: North Gallery

Speakers: Natalie Garcia (they/she), Gail Fuller, Kim Gibson, Lindsay Church (they/them)

10:00 AM - 10:15 AM

Break

10:15 AM - 11:15 AM

Breakout Sessions

Let's Apply Not Analyze: Putting the IST back in PhilanthropIST

10:15 AM - 11:15 AM

Location: North Gallery

Speakers: Mary Coleman (she/her), Mathilda De Dios, Molly Fohn

Rapid Iteration to Systems Change to Human Change: How Feedback is being used for daily action and how it is being used to create an entirely new system

10:15 AM - 11:15 AM

Location: Cafe

Speakers: Sonia Anunciacion, Sandra Garcia Giraldo (she/her), Steph Koehne

Power Sharing in Evaluation: Advancing Transformative Visions of Power

10:15 AM - 11:15 AM

Location: Event Hall

Speakers: Gloriela Iguina Colón, Brit Henderson (they/them)

Getting hard-to-reach feedback: the role of ethnographic research in building the evidence base

10:15 AM - 11:15 AM

Location: Suite 101

Speakers: Ben Eyre (he/him), Oiara Bonilla, Simeon Mesaki

Feedback as Data: A discussion on Feedback Data Management Techniques

10:15 AM - 11:15 AM

Location: Classroom

Speaker: Christian Medina

11:15 AM - 11:30 AM

Break

11:30 AM - 12:30 PM

Feedback+Action - Where do we go from here?

Location: North Gallery

Speakers: Shonali Banerjee (she/her), Jeremy Page (he/him), Lindsay Louie (she/her); Moderator: Bryan Simmons

Summit Advisory Committee



Andrea Jaron



As the Executive Director of **Second Helpings Atlanta**, a food rescue and hunger relief organization, Andrea leads a small but mighty team of dedicated professionals in changing the landscape of hunger in our community, and at the same time, reducing food waste. Andrea is the Immediate Past Chair of the Jewish Women's Fund of Atlanta, a collective of women who create opportunities for social change both locally and internationally for Jewish women and girls, and previously served as Chief Development Officer at Meals on Wheels Atlanta and Director of Development for the Southeast Region of the ANti-Defamation League, among other roles. d on feedback in ways that have advanced equity for the people and communities at the heart of their work who have, historically and because of persistent systemic and structural racism, been least heard.



Janine Lee



Janine Lee is the President and CEO of **Philanthropy Southeast**, with more than 25 years of leadership with nonprofits and foundations. Through Philanthropy Southeast, she aims to promote peer-to-peer learning and leadership development and build a brighter future for the South, its communities and all its people. During her career in philanthropy, she has served in leadership roles for several Boards and Committees such as The Arthur M. Blank Family Foundation as well as the Georgia Grantmakers Alliance (GGA). She has also been the recipient of numerous accolades such as being named one of America's Top 20 Women in Philanthropy and Civic Engagement in 2015 and named an Arthur Vining Davis Foundations Aspen Fellow in 2017. Her education includes a Bachelor's degree in Rehabilitation Services Education, a Master's degree in Rehabilitation Counseling, and a Master's degree in Business Administration.



Karen Beavor



As President and CEO of the **Georgia Center for Nonprofits**, Karen Beavor oversees a professional association representing Georgia's nonprofit industry, with capacity building programs that serve more than 5,000 organizations per year. Prior to her work at GCN, Karen was the executive director of a nonprofit law firm serving people confronted with poverty. She is a six-time member of Georgia Trend's yearly "Georgia's 100 Most Influential Leaders" list, and one of their 2020 Legacy Leaders. She has served as a board member or advisory board member for a variety of civic and nonprofit organizations, and currently serves as Chair of the Unemployment Services Trust. Her education includes graduating from Agnes Scott College and completing multiple executive education certificates from Harvard and Stanford Universities.



Kelley Gulley



Kelley D. Gulley joined **The Arthur M. Blank Family Foundation** from The James Irvine Foundation where she most recently served as Initiative Director of Irvine's Better Careers initiative which she co-developed. She has over 30 years of experience in community and youth and workforce development, as well as leading initiatives that engage residents in communities of color throughout the country. Prior to joining the Irvine Foundation, Kelley worked at the Thrive Foundation for Youth, led the nonprofits of Indianapolis Private Industry Council (IPIC) and National Community Development Institute (NCDI) as President and CEO. While at NCDI, Kelley opened their first Midwest office, while advocating and working towards social change in marginalized communities across the nation. Her education includes receiving a Master of Business Administration from the University of Phoenix, being a Certified Professional Co-Active Coach (CPCC), as well as completing coursework toward obtaining a Master of Arts in Theology and Ministry at Fuller Theological Seminary.

Summit Venue



Our 2023 Summit was held at the Legacy Center in Atlanta, Georgia. The Legacy Center's mission is to enhance the individual lives and circle commerce in its surrounding community by providing affordable access to capital, real estate curriculum, financial literacy programs/coaching, career resources, premium co-working facilities, art and studio space, back-office essentials, business incubator, and more.

Presenting Sponsor

Feedback+Atlanta is made possible through the support of The Arthur M. Blank Family Foundation. The Blank Family Foundation aims to provide positive change in the lives of communities in Atlanta, Georgia. Committed to the impact of philanthropy, the Blank Family Foundation focuses on areas of giving including youth development, democracy, environment, mental health and well-being, and Atlanta's historic westside as a way to address the increasing disconnect across the country. The Blank Family Foundation envisions a world in which every member of those communities feels they belong and is engaged in shaping the future of their community. The Foundation's work focuses on increasing equitable access to opportunities and resources for members of society whose lived experiences have historically been excluded, and on placemaking to build stronger communities where all voices are heard and valued.



**Arthur M. Blank
Family Foundation**



