

# Sponsor Feedback Summit 2018

Past Summits have established feedback as the Right, Smart, Feasible, and Powerful thing to do. In 2018, we explore how to make feedback the **Expected Thing**. What mix of carrots, sticks and tools, equity and inclusion, and collective leadership will make listening to the people we seek to serve the new normal?




“ *The Feedback Summit was a high point of my year, professionally.* ”

Tris Lumley, New Philanthropy Capital




“ *I'd welcome a renewed focus on inclusivity, including from more frontline staff.* ”

2017 Summit Attendee

## General Sponsorship enables us to:

-  Create unparalleled networking opportunities.
-  Grow the Feedback Labs network and the Feedback movement.
-  Design world-class interactive sessions.

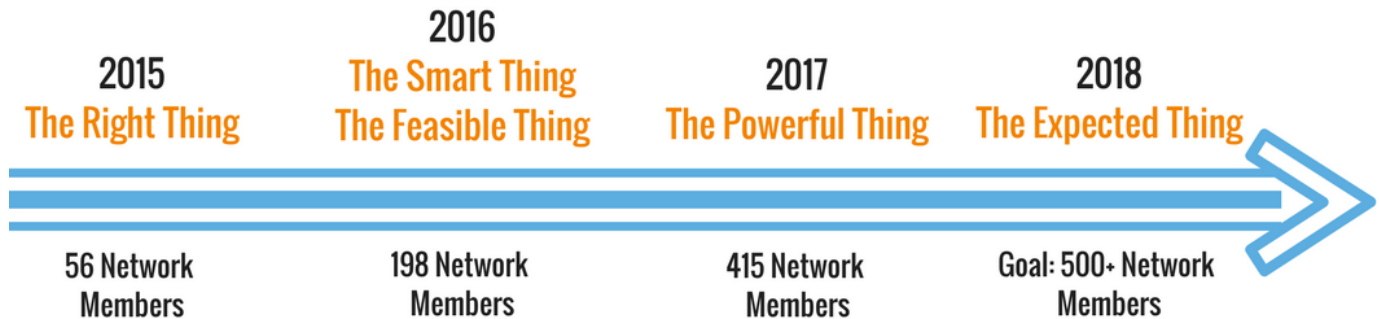
## Equity Sponsorship enables us to:

-  Enhance our focus on diversity, equity, and inclusion
-  Feature frontline practitioners.
-  Offer scholarships to young professionals.

## Join other Feedback Labs supporters






# Change the face of philanthropy and aid



## Become a Feedback Sponsor

As a Feedback Summit Sponsor you will be surrounded by leading innovators, engage with sector experts, and connect with senior leaders. Sponsorship will expose you to our 5,000+ unique monthly web visitors, 2,000+ Twitter followers, and 415+ network organizations.

	\$5,000 – \$15,000	\$15,000 – \$30,000	\$30,000 – \$50,000
	2 tickets to attend Feedback Summit 2018 & special dinner	2 tickets to attend Feedback Summit 2018 & special dinner	3 tickets to attend Feedback Summit 2018 & special dinner
	Logo displayed on plenary room signage	Logo displayed on plenary room signage & event agenda	Logo displayed on plenary room signage, event agenda, & main stage banner
	Sponsorship support featured on website & announced on main stage at event	Sponsorship support featured on website, on social media, and announced on main stage at event	Sponsorship support featured on website, on social media and mailings and announced on main stage at event

Ready to sponsor? Contact Meg VanDeusen, at [meg@feedbacklabs.org](mailto:meg@feedbacklabs.org)

# Feedback Summit 2017 Highlights

Feedback Summit 2017 gathered leading thinkers, practitioners, funders, and researchers from over 130 different organizations around feedback as the powerful thing to do. A few featured sessions included:

## M&E&F: The Three Legged Stool

Fay Twersky, *The William and Flora Hewlett Foundation*  
Roxane White, *Aspen Ascend at the Aspen Institute*

## The Art of Honoring Voice: How to Close the Loop through Dialogue and Use of Feedback Data

Kelley D. Gulley, *The James Irvine Foundation*  
Brooke Finn and Maggie Grieve, *NeighborWorks America*

## How Big is the Tent?

Jessica Neuwirth, *ERA Coalition*  
Bryan Simmons, *Arcus Foundation*

## An Ear for High Performance

Brad Dudding, *Center for Employment Opportunities*  
David Bonbright, *Keystone Accountability*  
Ingvild Bjornvold, *Leap Ambassadors Community*

## Government, Consult Thyself: The Case for a Feedback Culture from Within

Matt Bailey, *White House Office of Management and Budget*  
Angela Hanson, *City of Austin Texas*  
Lane Becker, *18F*



“Feedback Labs has created a strong community of thought leaders and practitioners who are passionate about systematically listening and responding to beneficiaries.”

Summit 2016 Attendee



# Feedback Summit Attendees

Feedback Summit attendees are pioneers of better listening in philanthropy, aid, government, and impact investing, representing over 100 organizations. Among the participants:

**Amanda Trocola**, *ONE Campaign*

**Bethia McNeil**, *Youth Impact UK*

**Blair Glencorse**, *Accountability Lab*

**Brad Dudding**, *Center for Employment Opportunities*

**Brian Trelstad**, *Bridges Fund Management Ltd.*

**Bryan Simmons**, *Arcus Foundation*

**Chris Larkin**, *IDEO.org*

**Chris Wolz**, *Forum One*

**Christine Prefontaine**, *StoryEngine.io*

**Chuck Redmond**, *Venture Philanthropy Partners*

**David Berge**, *Underdog Foundation*

**Diana Picon**, *Mercy Corps*

**Duncan Edwards**, *Institute of Development Studies*

**Dustin Stiver**, *The Sprout Fund*

**Fagan Harris**, *Baltimore Corps*

**Fay Twersky**, *The William and Flora Hewlett Foundation*

**Jacob Harold**, *GuideStar*

**Jen Bokoff**, *Foundation Center*

**Jennifer Bradley**, *Aspen Institute*

**Jenny Hodgson**, *Global Fund for Community Foundations*

**Jo Wells**, *Blagrave Trust*

**Jon Rauch**, *Brookings Institution*

**Justin Brookman**, *Consumer Reports*

**Karimah Nonyameko**, *Habitat for Humanity International*

**Keith Hansen**, *World Bank Group*

**Katherine Anderson**, *Segal Family Foundation*

**Kelley Gulley**, *The James Irvine Foundation*

**Linda Raftree**, *MERL Tech, Technology Salon*

**Lindsay Louie**, *The William and Flora Hewlett Foundation*

**Marc Gunther**, *Nonprofit Chronicles*

**Melinda Tuan**, *Fund for Shared Insight*

**Merrick Schaefer**, *USAID*

**Michael Thatcher**, *Charity Navigator*

**Michael Eddy**, *Global Innovation Fund*

**Mike Kubzansky**, *Omidyar Network*

**Nancy MacPherson**

**Nathaniel Heller**, *Results for Development*

**Niveria Oliveira**, *Vancouver Foundation*

**Rick Moyers**, *Fund for Shared Insight*

**Roy Steiner**, *Omidyar Network*

**Stephen Goodall**, *Goodall Family Foundation*

**Thea Charles**, *Siegel Family Endowment*

**Valerie Threlfall**, *Threlfall Consulting*

**Veronica Olazabal**, *The Rockefeller Foundation*

